

# ARK-LA-TEX ASSOCIATION OF PROFESSIONAL LANDMEN

P. O. Box 1296, Shreveport, Louisiana 71163-1296

## 2023/2024 ALTAPL ANNUAL ---ADVERTISING RATES--- AND ORDER FORM

The following rates cover advertising for all issues of our monthly newsletter *The Register* and on our website at [www.altapl.org](http://www.altapl.org) from **September 2023 through August 2024** (please note there is no publication of the newsletter for the months of June, July or August). All ad orders need to be submitted by **August 18<sup>th</sup>** to ensure placement for September.

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<u>AD SIZE</u>		<u>RATE</u> The Register ONLY	<u>RATE</u> Register & Ed Seminar
<b>Eighth Page</b>	<b>(approx. 3.75" x 2.38")</b>	<b>\$250</b>	<b>\$450</b>
<b>Quarter Page</b>	<b>(approx. 4.75" x 3.75")</b>	<b>\$300</b>	<b>\$550</b>
<b>Half Page</b>	<b>(approx. 7.50" x 4.75")</b>	<b>\$350</b>	<b>\$650</b>
<b>Full Page</b>	<b>(approx. 9.50" x 7.50")</b>	<b>\$400</b>	<b>\$750</b>

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To renew your ad (or place a new ad) you can complete and mail this Order Form to the address listed below or visit our website at <https://altapl.org/advertise> to place your order online.

### ORDER FORM

PLEASE TYPE OR PRINT:

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS (Street, City, State, Zip): \_\_\_\_\_

BUSINESS TELEPHONE NUMBER: \_\_\_\_\_ CELL (Optional): \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

Do you want your Ad to be the same Layout and size as it was last year? \_\_\_\_\_ YES \_\_\_\_\_ NO

To change your Ad size, write the new size here: \_\_\_\_\_; and Rate amount here: \$ \_\_\_\_\_

**We can now accommodate color ads at no additional cost! To change your existing Ad or place a new one, please send your designed color or black & white ad in a publication-ready format (.tif or .jpg preferred) to Crystal Dupuy, Advertising Chairman, at the email address listed below.**

*Attach this form to your check, made payable to:* ALTAPL

*And then mail check and Order Form to:* ALTAPL  
Attention: Advertising Chairman  
P. O. Box 1296  
Shreveport, Louisiana 71163-1296

If you have any questions, please contact Crystal Dupuy at 318-840-4088  
or by e-mail at [cdnyles@gmail.com](mailto:cdnyles@gmail.com)

Your support of the ALTAPL is very much appreciated!